

2018-2019

BUSINESS DEVELOPMENT & ENTREPRENEURSHIP

PROSPECTUS

GLOBAL ENTREPRENEUR ACADEMY

This is where your success
story begins!

WE'RE NOW ACCEPTING APPLICANTS.
PLEASE READ FOR FURTHER INFORMATION

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OVERVIEW

At the Global Entrepreneur Academy, we pride ourselves in creating the very best crop of world changing entrepreneurs. This course has been designed to do just that! The Business Development and Entrepreneurship Course is our flagship program and here are 5 reasons why everyone keeps talking about it!

- This is a CPD Accredited Qualification
- You can learn how to turn any struggling business into a profitable system
- Unlike any other business course, you will leave with immediate access to income earning opportunities
- All content is created using proven strategies and taught by the most experienced award-winning entrepreneurs.
- It is 2-day intensive course with an optional day to cement your learning

This course is specially designed to equip aspiring entrepreneurs and small business owners with the essential skills and confidence to revamp and grow their business. With this CPD Accredited Qualification you can go back into your business venture with a competitive advantage. Many have also gone on to instantly secure paid roles within our business development team or at other organisations.

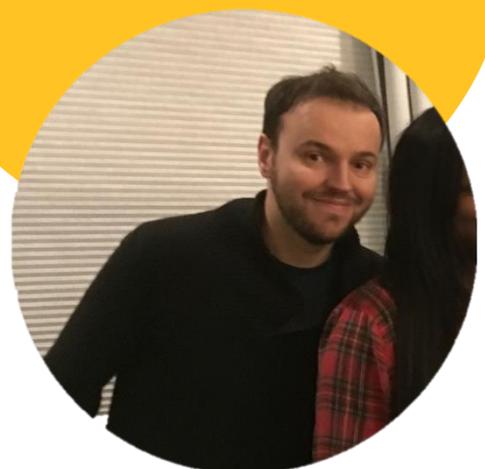


“What is it worth? It’s worth avoiding costly mistakes, naïve decisions and wrong turns... practically priceless!”

Illaria Vilkelis

“I’ve been in business for 10 years, I really wish I had learnt this at the start.”

David Pugh



COURSE INFORMATION

ACCREDITATION:	CPD Qualification
DURATION:	2 days intensive (+ 1 optional bonus day)
FORMAT:	Workshop
LOCATION:	Central London

DAY 1

Saturday, 10am-7pm

Module 1: Fundamental marketing principles
Module 2: Understanding your target market
Module 3: Creating your marketing message
Module 4: Low cost marketing campaigns
Module 5: Fundamental sales principles
Module 6: The 4-stages of the sales process
Module 7: Handling objections
Module 8: Telesales

DAY 2

Sunday, 12pm-7pm

Module 9: Distribution channel
Module 10: Planning your business model
Module 11: Validating your new ideas
Module 12: How to build your systems and processes
Module 13: Pathways to generating income

DAY 3

4 weeks later, drop-in session

Opportunity to get feedback your achievements and 1:1 support to help cement your learning.

ENTRY REQUIREMENTS

You do not need any previous qualifications to apply for the course. Everything you need to become a successful business development manager will be provided on the course.

If you have any special needs or learning difficulties, please let us know so that we can best accommodate you. Participants must be over the age of 18 and must attend all modules in order to gain the qualification.

FEES AND FUNDING

The Business Development and Entrepreneurship Course is £800, this includes all training material and resources for the full course. Please note, food, refreshments and accommodation are not included.

CONSESSIONAL RATES:

We do award a limited number of 50% discounted places through partner organisations. Please contact the academy directly to check availability or for further information.

PAYMENT PLAN:

For those with financial difficulties, we also have an instalment payment option that can help fund your course. An initial minimum deposit of £120 is required, this is not subject to a credit check. The remainder can be spread over a maximum of 3 months. Please contact the academy directly to discuss your payment options.



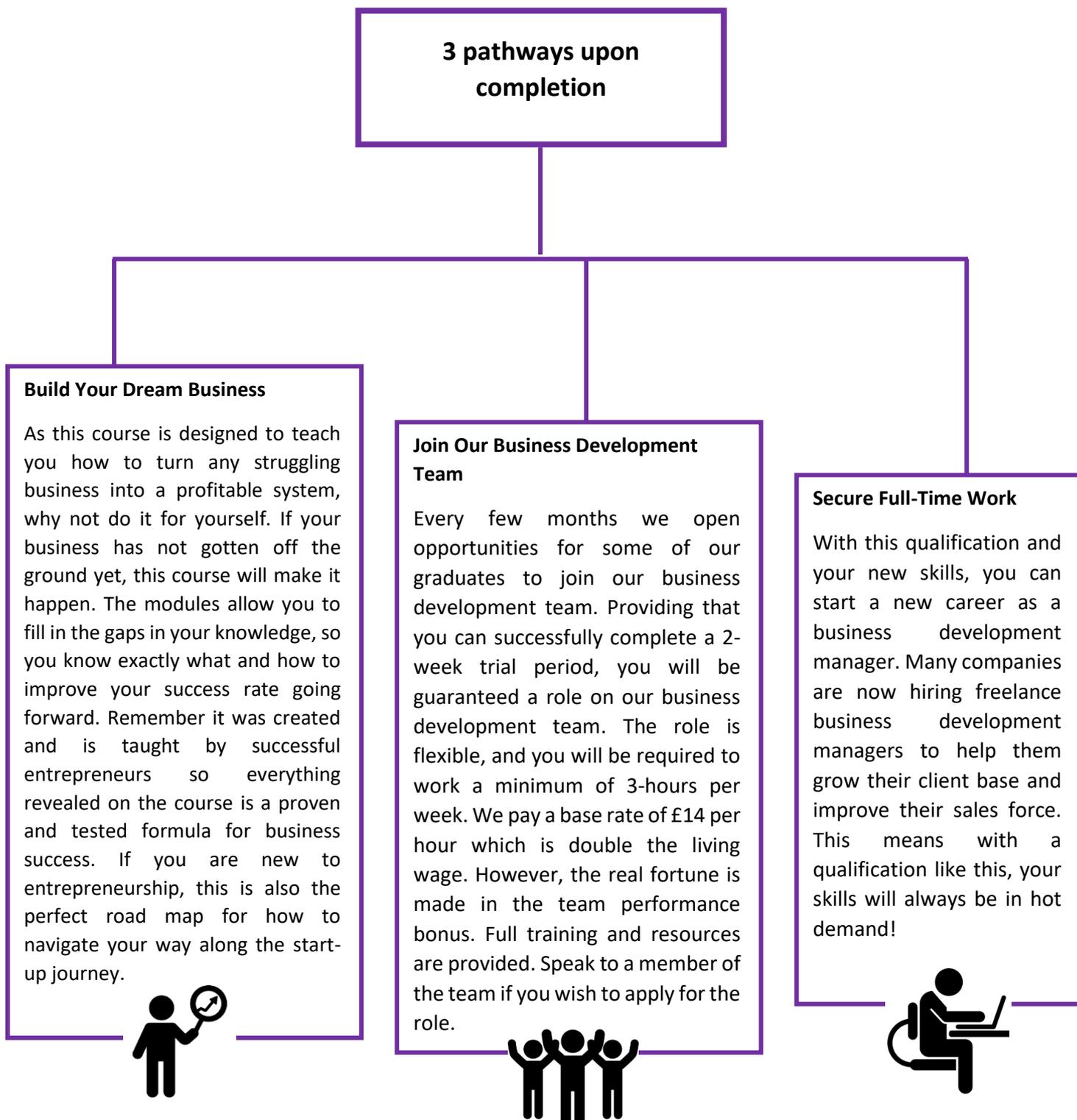
“The 3-days were absolutely amazing. Before this course I felt discouraged and burnt out, but now I actually have a sense of direction and feel refreshed.”

Sonia Jones



FUTURE PROSPECTS

The Business Development and Entrepreneurship Course is unique as it guarantees a route for increased earning and employment. It is the only qualification required to apply for a role within our business development team. However, that is just one of the many advantages to having this qualification. Here are the top 3 pathways for participants following the course.



CASE STUDIES

We have many attendees at the academy who all have exceptional stories, here are a few!



Wajeeha Husain
Chocolateeha Founder
Star of BBCs "Top of the Shop" with Tom Kerridge

Where were they before joining the Academy?

Prior to joining the academy, Wajeeha was in a career she had been building for 8 years at Nissan. She had been in a role that gave her a lot of comfort and security, but she knew she wanted more.

What happened at the Academy?

Wajeeha was given all the support needed to make the giant leap from her career to building her dream business, "Chocolateeha", an artisan chocolate company.

Where are they now?

Wajeeha has gone on to reach new heights with the business, even appearing on BBCs "Top of the Shop" and winning the "Sweets Category".



Tessa Robinson
Club Hub UK App Founder
"Theo Paphitis Small Business Award" Winner

Where were they before joining the Academy?

Tessa had set up her app business, Club Hub UK prior to joining the academy but she felt that there was potential to grow the business even further.

What happened at the Academy?

The Academy worked closely with Tessa to create a strategy to grow Club Hub UK to over 10,000 activities on the app.

Where are they now?

Tessa went on to win the "Theo Paphitis Small Business Award". She now has a multi award-winning app and has over 25,000 monthly app and website visits.

TESTIMONIALS – 5* REVIEWS



Paris Love Capleton reviewed Entrepower Academy – 5★

7 March · 🌐

The 3 day bootcamp was great!! The information taught was both interesting and enticing. The facilitator was very knowledgeable and helped me fine tune my business idea further.

Would highly recommend for anyone who had a business idea but wants to finalise it and get started! Stop dreaming and taking start doing!

Thanks Entrepower team!

Paris



Regina Ubuane-Momoh reviewed Entrepower Academy – 5★

2 October 2017 · 🌐

It was quite an experience being part of the bootcamp, particularly with the fact that I have never had an MBA course before now.

The session was precise and concise!

I enjoyed every aspect of it as part of a big family, that was how it felt, no airs, just ourselves.



Phil Donovan reviewed Entrepower Academy – 5★

30 August 2017 · 🌐

This is the best experience ever - meeting so many fantastic entrepreneurs who gave freely with their gems of advice and guidance.

Absolutely brilliant !! Best value on the Planet!!



Sajan Patel reviewed Entrepower Academy – 5★

25 November 2017 · 🌐

The Bootcamp was Amazing! Loved it! Hard work! but totally worth it! Learnt so much and Junior was Excellent. Got so many good ideas now and have even more enthusiasm to implement what I learnt into my businesses. Would totally recommend this program to anyone just go for it! 😊



NEXT STEPS

Competition for places on the course is always fierce. We would suggest booking your place as soon as possible to avoid delay and disappointment.



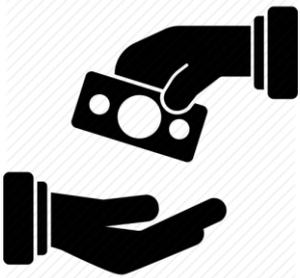
Authorisation Code

To book on the course, you will need to first be given an authorisation code. This is usually sent to you after a quick 15-minute consultation with our programme coordinator. To understand your needs, we screen all participants who attend the course. Contact us directly if you would like to arrange a call with a programme coordinator.



Booking

Once you have been given an authorisation code, you will have 3 days to use it to set up your account and reserve your space. www.entrepower.co.uk/setup1



Payment

There is an initial £1 admin fee charged to set-up your account. Full payment or the initial instalment will be collected within the same week. Please contact us to discuss payment options.



Confirmation

The admin team will send you confirmation and all course details. They will also be on hand to liaise with you and answer any questions that you may have in preparation for the course.

**IF YOU HAVE ANY
QUESTIONS,
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